

**Exhibitor’s Registration and Information Packet**

# Southeast Regional User Group (SeRUG)

# 2021 Annual Conference

# May 25-26, 2021



**SeRUG 2021 will help promote your organization in several ways during this virtual event.**

* Your company logo and/or name will be highly visible during the virtual conference.
* Ready-made templates are available for your company to quickly complete the booth setup.
* The booths are loaded with features that allow your company to interact with visitors. Booth representatives can engage with visitors by text, audio/video, and chat in real time.
* Your company can upload images, brochures, data sheets, and videos to bring your booth to life.
* Exhibitor fees contribute to giveaways for attendees, additional prizes for your booth are welcome.

### Pricing and Sponsorships

### Sponsorship Levels

Platinum:

* Price ~~$5,000~~ NOW **$4000**
* Company logo displayed in the virtual lobby.
* Up to four attendees
* One hour speaker session (*The speaker session will be scheduled as part of the conference agenda.)*
* Booth display in the Exhibitor Hall.
* Three premium ready-made booth templates to choose one from.
* Maximum number of documents that can be uploaded = 20.
* Maximum number of videos that can be uploaded = 6.
* **Platinum - Free Future Webinar in 2021, $500 discount for the 2022 conference**

Gold:

* Price ~~$3,500~~ NOW **$3000**
* Up to three attendees
* Booth display in the Exhibitor Hall.
* Two ready-made booth templates to choose one from.
* Maximum number of documents that can be uploaded = 10.
* Maximum number of videos that can be uploaded = 2.
* **Gold - $200 discount for the 2022 conference**

Silver:

* Price $2,000
* Up to two attendees
* Booth display in the Exhibitor Hall.
* Standard ready-made booth template.
* Maximum number of documents that can be uploaded = 5.
* Maximum number of videos that can be uploaded = 1.

Single Registration:

* Price $1,500
* No booth.

Booth Challenge Sponsorship:

* Price $50
* Adding this additional sponsorship will ensure attendees visit your booth.
* All funds received for this sponsorship are given away as part of a prize drawing.

All exhibitors will receive a copy of the attendee registration roster post the conference. Any attendee who opts out of sharing their contact information will not be included.

# Registration Instructions

Complete the online registration at <https://cernerusers.workoutloud.com/Event/exhibitor-registration-southeast-regional-user-group-conference>

**Platinum Sponsors** Only: Submit your Session Topic, Speaker, Email and Phone to Scott Guthrie ([mguthrie@uabmc.edu](mailto:mguthrie@uabmc.edu)) no later than **May 10th, 2021**.

If you have questions, please contact Tim Cain ([Timothy.Cain@baycare.org](mailto:Timothy.Cain@baycare.org))

or Shirley Shipp ([Shirley.Shipp@baycare.org](mailto:Shirley.Shipp@baycare.org)).